

Naturaleza Warhol. Art, an imitation of life.

The work we are showing is framed within a collective, multidisciplinary, risky and apparently conflicting project, which deals with Warhol and nature. The main actors in this project are four years old pupils, boys and girls, from the school "CEIP Villar Palasi", led by their teacher and several parents who have guided them with their knowledge of art, engineering, photography and philosophy.

There is a principle: nature replicates itself. Warhol, from his Factory, applied this principle to the growth of creativity, from advertising to consumerism. Everything has been invented; the world of nature is the school where everything trivial becomes extraordinary. Hence, an irony: the essential gets reduced to superfluous within the filter of evolution, when environmental circumstances change. The chromatic spectrum of birds and flowers turns into advertising. The opulence of window shops in a consumerist society is paid at a high price with the biological expansion of the rainforest. Camouflage as a technic of integration within a space and mimic becomes pretence, and its opposite becomes fame.

Maybe Warhol did not realize it, but his gesture brings us to the most basic principle of nature: series with small variations, a genetic replica and its mutations, like the fractal symmetry of fern hiding the generous gratuity of nature. The replication of this gesture of nature with a copy machine, randomness, to break the link between the original and the copy, integrates organic, inorganic, natural and mechanic. What makes us more artificial and sophisticated, art, is at the same time what introduces us to nature and its processes.

It is our wish to make this human creativity more effective. The outcome is showed as an open and unfinished work through several performances linked by several technics used in classic Pop art, such as dripping, camouflage, yarn paintings, studies on shadows or time boxes. Within this process, the work has evolved independently of our will. Quoting Pollock "we will not represent an image but a fact, an action". The different phases are shown not chronologically, but accompanied by the photographic and video testimony of its making.